



Colorado State University Alternative Transportation Fee Advisory Board 2018-2019

November 12th, 2018
Lory Student Center 304

Approved 11-26

Recorded by: Andrea Fairfield

I. Call to Order

II. Attendance

Name	Title	Affiliation	Present?
Hanna Johnson	Chair	Chair	Y
Zach Vaishampayan	Representative	ASCSU At Large	Y
Andrea Fairfield	Representative	ASCSU At Large	Y
Gina McCrackin	Associate		N
Isabella Pulido	Representative	Ag Sciences	N
Patricia Vail	Associate		Y
Noah Fishman	Representative	Business	Y
Max Drummond	Representative	CVMBS	Y
Jordan Schlitzer	Representative	Engineering	Y
Michael Townsend	Associate Rep		Y
Wendell Stainsby	Representative	Graduate	Y
Dillon Meehleis	Representative	HHS	Y
Miguel Ojeda	Associate		Y
Josh Lindell	Representative	Liberal Arts	Y
Jake Sappwood	Associate		
Adam Wilson	Representative	Natural Sciences	Y
Kalyn O'Byrne	Representative	Undeclared	Y
Dominique Ashe	Representative	Warner	Y

III. Foothills Campus Presentation: Fred Halbrecht

- a. Foothills Campus:
 - i. 1200 Acres that grew up around little areas (Engineering, Equine, etc.)
 - ii. Has about 1500 people per day
 - 1. hard to quantify because there is not a dedicated email list for those who are just on that specific campus.
- b. Goals: try to explain the value and context of the Foothills Campus
 - i. Less recognition and funding because of the unknown values.
- c. Primary reason for Foothills is for research.
- d. 3 themes of foothills
 - i. equity: not equal to main campus (buildings, sidewalks, care of buildings)
 - ii. connectivity: not connect throughout campus, and not connected to the main campus and back.
 - iii. identity: Identifies with only one small sub-unit but not with other units.
- e. Who is out at Foothills:
 - i. Future: Research, never housing (exception: limited housing for visiting scholars)
 - 1. Wouldn't move the College of Engineering all the way out to Foothills.
 - ii. Considering if they want more undergraduate classrooms
 - 1. As of now, they are very limited on Foothills
 - 2. Possible expansion of the existing classroom building.
 - iii. A lot of students that are apart of the workforce at Foothills
 - iv. More hands on learning occurring
- f. Transportation at Foothills
 - i. A lot of bikers
 - ii. Faculty and Staff are very car dependent, but students are the big group searching for alternative transportation.
- g. Proposed Projects: Through master plan committee
 - i. Paid parking lot up at the Foothills Campus
 - ii. Connector Road between the two campuses

1. Might be helpful for a food venue (no conference rooms over 100).
 2. Characteristics
 - a. Shared use bike bath (fills current complaint for a need for this)
 - b. likely in the next 3 years: master plan approval, City has it on the books.
 - c. Would connect at end of rampart, hugs NWRC and connects back to laporte avenue
 3. Benefits:
 - a. Transportation: could run a continuous loop if there is a transit stop at Jed Harper.
 - b. The transit center would allow the collapse of other routes (i.e. the 3 turning around in a neighborhood would be eliminated)
 - c. Could get to the foothills transit center every 10 minutes with multiple options (Currently every hour).
 - d. No basic accommodations for bikes and pedestrians.
 - e. No lighting or signs on the current bus transit stops.
 4. **No dedicated funding source to date**
- iii. Proposed Transit Station:
1. Elizabeth and Overland Trail
 2. Possible roundabout
 3. Would enhance the current Elizabeth transit corridor
 4. Would be on CSU land and funded at the federal level.

IV. **SkiSU: Erika Benti**

- a. 10 trips so far this year
- b. First year
 - i. 5 trips with 1 in fall and 4 in spring
 - ii. attendance was variable
 1. Keystone was most popular with the waitlist

- iii. Can seat 54 customers
- iv. survey after season
 - 1. Top rated resorts
 - a. arapahoe, breckenridge, copper, keystone, winter park
 - 2. Which Season Pass Purchase?
 - a. Epic (55%)
 - b. Ikon (25%)
 - 3. Departure Time?
 - a. Left around 6:30am but students wanted to leave a bit earlier.
- c. 2018-19 Season
 - i. Expansion to 10 trips
 - ii. Ticket price is the same (\$20)
 - iii. Adjustments to resorts and days for convenience
 - iv. ATFAB Funding is for when the bus doesn't sell out the bus can still operate. Requested \$8,768 to cover operating costs for $\frac{2}{3}$ full.
 - v. Current Trips
 - 1. 12/1 A-basin (only one in fall semester)
 - 2. Avoids spring break and goes week after week in the spring semester.
 - 3. 6 serving for epic and 4 for the ikon pass
 - 4. All on Saturdays
 - vi. Updates:
 - 1. Earlier departure (6am)
 - 2. Leaving (3:30pm)
 - 3. New ticket sales portal
 - a. You can now put multiple tickets for several different trips.
 - b. In the process of getting the site set-up
 - c. Nice, contemporary ticket sales
 - d. Launched at the beginning of December
 - i. Spring Trips will be on new portal

- e. Website will automatically be redirected
 - 4. New Student Ski Bus Reps.
 - 5. Marketing Plans
 - a. Dining center table cards
 - b. Big Burst right when people come back for the spring semester.
 - c. Digital Signs
 - d. Paid advertising at Rec Center
 - e. Outdoor Programs
 - f. Collegian ads and articles
 - g. ASCSU
 - d. Other Ideas/ Ideas for future years
 - i. What is the opposition to raising the fee's to \$25? Then maybe a discount for buying more trips.
 - 1. In the survey gauged what price they wanted to pay...price was round \$20.
 - ii. Early bird option: \$25 for a week in advance but \$20 for early birds.
 - iii. New portal can accept ramcash?
 - 1. new one might not be able to accept this
 - a. Erika with double check on this.
 - iv. Group Pricing
 - v. Survey for SkiSU during spring break to see if people would come?
- V. PSFAC Ideas**
- a. Transit Stops: Covered \$30,000, digital with when the next stops are coming.
 - i. Where these are placed are up for discussion
 - ii. Would have seating
 - b. Ecototum: Remington totum, placing one of these on campus-\$20,00-30,000.
 - c. Covered Bike Parking
 - i. \$25,000 for two racks (10 bikes per rack)
 - ii. Additional enforcement for these racks (if not moved, clipped).

VI. Post Meeting Action Items

Action:	Assigned To:	Deadline:

VII. Motions Made

- **Meeting Minutes Approval: Approved**