



**Alternative Transportation Fee
Advisory Board 2018-2019**

February 4th, 2019 5:30pm
Lory Student Center Room 304
Draft
Recorded by: Andrea Fairfield

I. Call to Order

II. Attendance

Name	Title	Affiliation	Present?
Hanna Johnson	Chair	Chair	yes
Zach Vaishampian	Representative	ASCSU At Large	yes
Andrea Fairfield	Representative	ASCSU At Large	Yes
Gina McCrackin	Associate		no
Isabella Pulido	Representative	Ag Sciences	no
Patricia Vail	Associate		yes
Noah Fishman	Representative	Business	yes
	Associate		
Max Drummond	Representative	CVMBS	yes
	Associate		
Jordan Schlitzer	Representative	Engineering	yes
Michael Townsend	Associate		no
Wendell Stainsby	Representative	Graduate School	yes
Michelle LaCrosse	Associate		yes
Miguel Ojeda	Representative	HHS	no
	Associate		
Josh Lindell	Representative	Liberal Arts	yes
Jake Sappwood	Associate		yes
Adam Wilson	Representative	Natural Sciences	yes
	Associate		
Kalyn O'Byrne	Representative	Undeclared	yes
	Associate		
Dominique Ashe	Representative	Warner College	yes
	Associate		



III. Approval of Minutes from Last Meeting

- a. Approved? Y

Motion to approve: Josh Lindell

Second:

IV. Open Items

V. New Business

1. SkiSU-Erika Benti and student Reps

a. Performance to date

- i. Started by Ecoleaders**
- ii. Ridership**
 - 1. Grown from 70%-90%**

b. What's new

- i. 10 trips instead of 5**
- ii. new sales reps**
- iii. new ticket sales portal**
 - 1. multiple tickets easier to buy on this program**
- iv. departure time is now 6 am**

c. Getting the word out

- i. Advertising**
- ii. Partnerships**
- iii. Student org promos**

d. Proposal to ATFAB for next year

- i. funding for +5 trips last year**
- ii. continue with at least 10 trips per season**
 - 1. December 1st-First week in April**
- iii. Ticket price of \$20 per round trip**



- iv. **Adjustments to resorts, days, and timing based off of post season survey.**
 - v. **Marketing to incoming students during the Freshmen orientation over the summer**
 - vi. **Continue to grow our partnerships**
 - 1. **CSU Rec Center**
 - 2. **Housing and Dining Services**
 - e. **Funding Cost= \$9,248**
 - i. **Maximum potential income (\$20 per ticket)**
 - 1. **\$10,800**
 - 2. **Looks at 2/3rd occupancy for \$7,200 dollars so that when the bus isn't completely full it can still run its service.**
 - 3. **Total Expenses- $\frac{2}{3}$ occupancy=Funding Request**
 - f. **Questions:**
 - i. **Funding remaining at the end of the year?**
 - 1. **Potentially a couple thousand dollars**
 - a. **maybe putting towards future trips**
 - ii. **Any sources to become independent of ATFAB?**
 - 1. **The Ecoleaders vision is to have it be a self-sustaining program. Not quite there yet and would need a ticket cost of \$31 per ticket.**
- 2. The Spoke**
- a. **About**
 - i. **Educate the CSU community about bike safety and repairs**
 - b. **Mechanic Labor**
 - i. **M-F 11am-5pm**
 - ii. **Peak season 3 mechanics (August-October)**
 - 1. **2 in low season (Around spring break-may)**
 - c. **Additional requested funding this year is for the mobile shop**
 - i. **M-F for 2 hours per day during the academic year**
 - d. **Funding:**
 - i. **Minimum wage increases for 2020 for the state which is why on the budget there are two different hourly wages.**
 - ii. **Fringe rate= what the university requires them to pay**



- iii. Recurring costs
 - 1. Information Technology=1,105
 - 2. Equipment replacement=1,600
 - 3. Shop store use consumables=400
 - a. things that they use while out that the individuals don't actually pay for.
- iv. Asking for \$42,000 assuming matching funds from Housing and Dining Services.
 - 1. about \$10,000 above last years request
- e. Support for users
 - i. working on trying to transfer learning to a mechanic apprenticeship.
 - 1. Targeted at people who are under represented
 - ii. Student Driven
 - 1. 6,000 surveys
 - a. mostly freshmen (48%)
 - 2. Addition of the mobile shop= increase to more upper level students exposed to services.
 - iii. Location Driven
 - 1. 56% in the Pavillion shop
 - 2. reach is growing depending on locations of the mobile shop
 - 3. 12% is a direct result of the mobile shop
 - 4. 64% of the mobile shop customers have never been to the Pavillion shop.
 - iv. Educational Categories
 - 1. top 5
 - a. rear brake adjustment
 - b. tube change
 - c. tire inflation
 - d. front brake adjustment
 - e. bike registration (according to CSU standards)
 - 2. Is creating a safer campus because the bikes are more functionally sound.
 - v. 97.7% for 5 star support



- f. University Support
 - i. Bicycle Friendly University
 - ii. AASHE STARS 2.1
- g. Questions:
 - i. Do you record the profits of the products you do sell?
 - 1. Yes because they go to help funding for events on campus
 - 2. They are priced competitively
 - ii. Mobile shop: Do you have more of a plan for how you will use this service in the future?
 - 1. Yes, more engagement on the south side and setting up at inflow points on campus (I.e. focus on resident halls and high flow points)
 - 2. Outside the rec center didn't work because students were rushing to class.
 - 3. More distinct plan but making sure they are more consistent with messaging and location once they determine what areas are the highest flow (where the shop is going to be at what times)
 - iii. What are the adjustments based upon traffic hours to the permanent shop?
 - 1. still 11-5 because the number of students visiting this shop is consistent up until 4-5pm.
 - 2. Changing the hours based on the low times would discourage individuals from coming into the shop.
 - 3. And their 5 star rating might drop and negative comments might increase about line wait times.
 - iv. Number of users impact?
 - 1. Not directly.... 355% increase in education about the Spoke.
 - v. Have you reached capacity?
 - 1. No, there's never really any time when they are panicked by the number of customers.
 - vi. Do you have anything set up now that shows where the mobile shop will be?



1. Plan is to post something on the website and being more active on social media.
- vii. Is the time displayed on the signs that are posted around campus?
 1. Not currently but room for improvement and they need someone who will go out and just write the times on the signs.

VI. Post Meeting Action Items

Action:	Assigned To:	Deadline:

VII. Motions Made

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