



Colorado State University Alternative Transportation Fee Advisory Board 2020-2021

“December 03, 2020”
“Microsoft Teams”
“Approved/Draft”
Recorded by: Tara

I. Call to Order

II. Attendance

| Name | Title | Affiliation | Present? |
|----------------------------------|-----------------------------|------------------|----------|
| Michael Townsend | Chair | Chair | X |
| Sophia Shepp McKenna Daly | Representative | ASCSU At Large | X |
| | Representative Associate | ASCSU At Large | |
| Bo Collins | Representative Associate | Ag Sciences | |
| Noah Fishman | Representative Associate | Business | X |
| | Representative Associate | CVMBS | |
| Vianca Reyes | Representative Associate | Engineering | X |
| Alyssa Melvin | Representative Associate | Graduate School | X |
| Rebecca Rathburn Anna Lamport | Representative Associate | HHS | X |
| Nicole Taylor | Representative Associate | Liberal Arts | X |
| Hunter Ogg | Representative Associate | Natural Sciences | |
| Tara Davis Paul Barker | Representative Associate | Undeclared | |
| Lucas Bunger | Representative | Warner College | X |

Approval Date: <Date or DRAFT>

| | | | |
|--------------------------|-----------|--|---|
| Mark Kohn Helen Flynn | Associate | | X |
|--------------------------|-----------|--|---|

III. Approval of Minutes from Last Meeting

- a. Approved

IV. Open Items

- I. Roll was called by Mark, Quorum was met
- II. Micheal introduces Spoke, RRR, and SkiSU
 - i. Ben and Heather from Spoke are present
 - ii. Erika and Elijah from RRR and SkiSU are present

V. New Business

- I. Heather and Ben with Spoke
 - A. COVID-19 updates, Youtube, Post-Fall Break Plans, Update of Labor, and 2021 Plans
 - 1. COVID
 - a) Multiple hurdles with COVID preparation
 - b) Able to to get approval for move-in
 - c) Physical location is not approved for social distancing
 - d) Staff is behind a plexiglass safety shield
 - 2. Youtube
 - a) 20 different videos for repairs
 - b) Customers watched videos on provided iPads while repairs were taking place
 - c) Anyone can access these videos
 - d) *Sample of video was shown to board*
 - e) Spent 4000.00 for iPads with larger screens in preparation with COVID
 - f) Spent 600.00 for infrastructure due to COVID
 - g) Spent 800 for PPE supplies
 - 3. The Mobile Shop
 - a) The mobile shop began August 31st and they were able to go out 40 of their 50 scheduled days

- b) They have two-hour popup locations daily with 30 alternating locations
 - c) Fixed an average of 8 bikes per two hour shift
 - d) Coordinated with Rams ride right to encourage safe biking
 - e) They added COVID safety measures and they had to adapt to bad air quality conditions
 - f) Demand followed a similar trend as last year
 - g) They could not use customer service surveys due to COVID but they did receive some positive google reviews
 - h) They use Instagram to communicate announcements
- 4. They are still going to be open over fall break
 - 5. Budget
 - a) Housing decreased their budget for the Spoke
 - b) They spent 21,000 of the budget we gave them and have about 3,000 left
 - c) They are also looking at the possibility of not having a housing budget for next year
- II. Rams Ride Right
- A. Events happen three times per week
 - B. They interact with students and other passerby and give them positive reinforcement for riding their bikes correctly or they would tell them to change how they were biking
 - 1. Gave away 5 dollar RamCash
 - 2. They awarded this through scans and they used contact tracing
 - 3. They used social distancing and required masks
 - C. They interacted with the CSUPD and would have the CSUPD give warnings or tickets
 - 1. They gave 31 warnings and 2 tickets while out there with Rams Ride Right which is much lower than last Fall due to COVID
 - 2. The CSUPD supports Rams Ride Right

- D. They partnered with the Spoke
 - 1. The Spoke had their tent set up next to Rams Ride Right
- E. They had raffles that included a free bike and locks
- F. They spent 2,460 of the 4,681 that was rewarded and are hoping to use the rest for the spring semester
- G. Questions
 - 1. Mark asked how often CSUPD was out there with them
 - a) They were out there 8 times out of 30
 - 2. Mark also asked what kind of violations did the cops give warnings or tickets for
 - a) They usually gave the warnings or tickets for not dismounting, not stopping at the stop sign, and riding the wrong way on a road
 - 3. Mark asked if students knew how to use hand signals
 - a) They stated it was a mix with some students who know and some who don't
 - 4. Michael asked how often they would see the same people
 - a) They stated not very often and they limited one reward per person per location

III. SkiSU

- A. Started as an eco leader project
- B. Two years ago they sold out many trips but last year they struggled with selling tickets and had to cancel four trips due to weather, low ridership, and COVID
- C. They did a post-season survey last year that showed how most students would have not gone without SkiSU
- D. Most students stated they were very satisfied with SkiSU
- E. They used survey results to decide where to travel to this season
- F. Due to COVID they are limiting capacity. requiring masks, and utilizing contact safety
 - 1. They will also have a flexible refund policy
- G. They are advertising with posters and digital signs

1. They also have a collegian article and partnerships with other CSU social media accounts
- H. They are asking with the least amount being 3,261 and they want to apply an overage they had last season to this season
- I. Questions
 1. Mark asked about if they are going to have employee tickets next year
 - a) They hope to bring back the employee tickets and the employee tickets they had last year brought some income for more trips

IV. Meeting Adjourned

VI. Post Meeting Action Items

| Action: | Assigned To: | Deadline: |
|--|------------------|----------------------------|
| Micheal to send email to board by Friday regarding RRR and SkiSU spillover of funds | Micheal and Mark | Friday December 11th, 2020 |
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VII. Motions Made

- **Motion 1- Approval of Minutes**
- **Motion 2**
- **Etc.**