



Colorado State University
Alternative Transportation Fee Advisory
Board 2020-2021

“December 03, 2020”

“Microsoft Teams”

“Approved/Draft”

Recorded by: Tara

I. Call to Order

II. Attendance

Name	Title	Affiliation	Present?
Michael Townsend	Chair	Chair	X
Sophia Shepp McKenna Daly	Representative	ASCSU At Large	X
	Representative Associate	ASCSU At Large	
Bo Collins	Representative Associate	Ag Sciences	
Noah Fishman	Representative Associate	Business	X
	Representative Associate	CVMBS	
Vianca Reyes	Representative Associate	Engineering	X
Alyssa Melvin	Representative Associate	Graduate School	X
Rebecca Rathburn Anna Lamport	Representative Associate	HHS	X
Nicole Taylor	Representative Associate	Liberal Arts	X
Hunter Ogg	Representative Associate	Natural Sciences	
Tara Davis Paul Barker	Representative Associate	Undeclared	
Lucas Bunger	Representative	Warner College	X

Approval Date: <Date or DRAFT>

Mark Kohn Helen Flynn	Associate		X
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III. Approval of Minutes from Last Meeting

- a. Approved

IV. Open Items

- I. Roll was called by Mark, Quorum was met
- II. Micheal introduces Spoke, RRR, and SkiSU
 - i. Ben and Heather from Spoke are present
 - ii. Erika and Elijah from RRR and SkiSU are present

V. New Business

- I. Heather and Ben with Spoke
 - A. COVID-19 updates, Youtube, Post-Fall Break Plans, Update of Labor, and 2021 Plans
 - 1. COVID
 - a) Multiple hurdles with COVID preparation
 - b) Able to to get approval for move-in
 - c) Physical location is not approved for social distancing
 - d) Staff is behind a plexiglass safety shield
 - 2. Youtube
 - a) 20 different videos for repairs
 - b) Customers watched videos on provided iPads while repairs were taking place
 - c) Anyone can access these videos
 - d) *Sample of video was shown to board*
 - e) Spent 4000.00 for iPads with larger screens in preparation with COVID
 - f) Spent 600.00 for infrastructure due to COVID
 - g) Spent 800 for PPE supplies
 - 3. The Mobile Shop
 - a) The mobile shop began August 31st and they were able to go out 40 of their 50 scheduled days

- b) They have two-hour popup locations daily with 30 alternating locations
 - c) Fixed an average of 8 bikes per two hour shift
 - d) Coordinated with Rams ride right to encourage safe biking
 - e) They added COVID safety measures and they had to adapt to bad air quality conditions
 - f) Demand followed a similar trend as last year
 - g) They could not use customer service surveys due to COVID but they did receive some positive google reviews
 - h) They use Instagram to communicate announcements
- 4. They are still going to be open over fall break
 - 5. Budget
 - a) Housing decreased their budget for the Spoke
 - b) They spent 21,000 of the budget we gave them and have about 3,000 left
 - c) They are also looking at the possibility of not having a housing budget for next year
- II. Rams Ride Right
- A. Events happen three times per week
 - B. They interact with students and other passerby and give them positive reinforcement for riding their bikes correctly or they would tell them to change how they were biking
 - 1. Gave away 5 dollar RamCash
 - 2. They awarded this through scans and they used contact tracing
 - 3. They used social distancing and required masks
 - C. They interacted with the CSUPD and would have the CSUPD give warnings or tickets
 - 1. They gave 31 warnings and 2 tickets while out there with Rams Ride Right which is much lower than last Fall due to COVID
 - 2. The CSUPD supports Rams Ride Right

- D. They partnered with the Spoke
 - 1. The Spoke had their tent set up next to Rams Ride Right
- E. They had raffles that included a free bike and locks
- F. They spent 2,460 of the 4,681 that was rewarded and are hoping to use the rest for the spring semester
- G. Questions
 - 1. Mark asked how often CSUPD was out there with them
 - a) They were out there 8 times out of 30
 - 2. Mark also asked what kind of violations did the cops give warnings or tickets for
 - a) They usually gave the warnings or tickets for not dismounting, not stopping at the stop sign, and riding the wrong way on a road
 - 3. Mark asked if students knew how to use hand signals
 - a) They stated it was a mix with some students who know and some who don't
 - 4. Michael asked how often they would see the same people
 - a) They stated not very often and they limited one reward per person per location

III. SkiSU

- A. Started as an eco leader project
- B. Two years ago they sold out many trips but last year they struggled with selling tickets and had to cancel four trips due to weather, low ridership, and COVID
- C. They did a post-season survey last year that showed how most students would have not gone without SkiSU
- D. Most students stated they were very satisfied with SkiSU
- E. They used survey results to decide where to travel to this season
- F. Due to COVID they are limiting capacity. requiring masks, and utilizing contact safety
 - 1. They will also have a flexible refund policy
- G. They are advertising with posters and digital signs

1. They also have a collegian article and partnerships with other CSU social media accounts
- H. They are asking with the least amount being 3,261 and they want to apply an overage they had last season to this season
- I. Questions
 1. Mark asked about if they are going to have employee tickets next year
 - a) They hope to bring back the employee tickets and the employee tickets they had last year brought some income for more trips

IV. Meeting Adjourned

VI. Post Meeting Action Items

Action:	Assigned To:	Deadline:
Micheal to send email to board by Friday regarding RRR and SkiSU spillover of funds	Micheal and Mark	Friday December 11th, 2020

VII. Motions Made

- **Motion 1- Approval of Minutes**
- **Motion 2**
- **Etc.**