



Colorado State University
Alternative Transportation Fee Advisory
Board 2020-2021

February, 18, 5:30 PM
Online
Approved
Recorded by: Tara Davis

I. Call to Order

II. Attendance

Name	Title	Affiliation	Present?
Michael Townsend	Chair	Chair	x
Sophia Shepp	Representative	ASCSU At Large	x
McKenna Daly	Representative Associate	ASCSU At Large	
Bo Collins	Representative Associate	Ag Sciences	
Noah Fishman	Representative Associate	Business	x
Jack Powell	Representative Associate	CVMBS	x
Vianca Reyes	Representative Associate	Engineering	x
Alyssa Melvin	Representative Associate	Graduate School	x
Rebecca Rathburn Anna Lamport	Representative Associate	HHS	x
Nicole Taylor	Representative Associate	Liberal Arts	
Hunter Ogg	Representative Associate	Natural Sciences	
Tara Davis	Representative	Undeclared	x
Paul Barker	Associate		x

Approval Date: <Date or DRAFT>

Lucas Bunger	Representative	Warner College	X
Mark Kohn	Associate		X
Helen Flynn	Associate		X

III. Approval of Minutes from Last Meeting

- a. Approved? Y/N
 - i. Approved

IV. Open Items

V. New Business

- a. Rams Ride Right
 - i. Rams Ride Right works by finding hot spots around campus that have a history of non-compliance and they have Rambassadors to go to these locations to educate/enforce traffic laws
 - ii. They incentivize following traffic laws with \$5 gift cards
 - iii. They also work with CSUPD to have students follow the traffic laws
 - 1. CSUPD encourages good behavior and they gave out 31 official warnings and 2 tickets this Fall which is less than the Fall of 2019
 - iv. Changes from COVID-19 include rewarding the gift cards through scans instead of handouts and they do contact tracing
 - 1. They also have social distancing and require masks
 - v. They had over 2200 interactions in 2018 and tripled their interactions in the 2019 school year
 - 1. In the 2020 school year, they have had 2552 interactions
 - vi. They are partnered with The Spoke to promote cycling education and safety
 - vii. They were able to raffle off a bike as well as a lock and lights

- viii. For 2021-2022 they are asking for \$7600
 - 1. They want to give out 1500 \$5 RamCash cards and 2 \$50 RamCash cards
- ix. Questions
 - 1. Mark asked what the most common infractions they see are?
 - a. They see people riding through the dismount zones and people blowing through stop signs
 - 2. Tara asked if they had noticed a change in behavior for people who did break the traffic law?
 - a. They said yes they have seen people who previously broke the law and then when they came back through the area they were seen following traffic laws
- b. SkiSU
 - i. SkiSU started as an EcoLeader project and was first funded by HDS Sustainability Fund in 2017 but has been funded by ATFAB since 2018
 - ii. 2018-2019 they saw great ridership but from 2019-2020 their ridership dipped a bit partially due to cancellations from weather and COVID-19
 - iii. They have 12 trips planned this Spring semester
 - iv. Due to COVID they have about half capacity and require a face mask
 - 1. They also have contact tracing and have a flexible refund policy
 - v. They have had decent ridership this year with their first trip sold out
 - vi. For 2021-2022 they are doing 12 trips with a 54 seat capacity with a cost of \$20 for students and they want to bring back employee tickets for \$30 per ticket
 - 1. They hope to bring back Clif Bar as a sponsor

- vii. The 2021-2022 ask from ATFAB \$10900
 - 1. Their total expenses are \$20500
- viii. 75 percent of SkiSU customers state they would not have gone skiing or snowboarding that day without SkiSU
- ix. They are supporting a car free lifestyle and during the 2019-2020 season they saved 21.78 metric tons of CO2 and lowered carbon emissions by 2451 gallons of gasoline
- x. Questions
 - 1. Noah asked if they sent out an announcement to tell people that they need to reserve their spots for certain ski resorts
 - a. They have and they posted a disclaimer to let people know they need to make a reservation
 - 2. Noah also asked if they have thought about increasing the cost of the ticket
 - a. They are worried about raising the price and they don't want to stop students from going due to price
 - b. They would rather get funding from ATFAB and keep the price low
 - 3. Mark asked if there were any future plans to make SkiSU self-sufficient and where they won't need money from the board
 - a. They want to eventually get there but it is hard to do with keeping the prices low for students and staff
 - 4. Sophia stated she believes it would be a good idea to look at a price increase and try to be as self-sufficient as possible

VI. Post Meeting Action Items

Action:	Assigned To:	Deadline:
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Approval Date: <Date or DRAFT>

VII. Motions Made

- **Motion 1 - Approved minutes**
- **Motion 2 -**
- **Motion 3 -**
- **Etc.**

Approval Date: <Date or DRAFT>