



Colorado State University Alternative Transportation Fee Advisory Board 2022-2023

09-19-2022

Ram's Horn Conference Room

Recorded by: Michael Needham and David Wise

I. Call to Order - 5:30pmII. Attendance

Name	Title	Affiliation	Present?
Helen Flynn David Wise Ken Kinneer	Chair Vice Chair Financials Secretary	Executive Board	Not Kenneth
Omar	Representative	ASCSU At Large	Yes
Allie	Representative	ASCSU At Large	Yes
XX	Representative	Ag Sciences	
XX	Representative	Business	
Tatum Flatt	Representative	CVMBMS	Np
Zach	Representative	Engineering	Yes
Michael Needham	Representative	Graduate School	Yes
Justin Hudson	Alternate	Graduate School	Yes
Emily Gordon	Alternate	Graduate School	Yes
Meghan Scaggs	Representative	HHS	No
Jacob Pendergast	Representative	Liberal Arts	yes
XX	Representative	Natural Sciences	
XX	Representative	Undeclared	
Lucas Bunger	Representative	Warner College	Yes

III. Approval of Minutes from Last Meeting

Approval Date: 09/26/2022

IV. Open Items

Zach: motion to elect new secretary, Justin seconds

- Michael nominates himself
- Warner: yay
- ASCSU: Yay
- ASCSU: Yay
- CNS: Yay
- Engineering: Yay
- Lib arts: Yay
- Grad: Yay

V. New Business

Presentation by Erika Benti on SkiSU, Ram's Ride Right, U-Lock Program

SKISU

- History of SkiSU
 - Eco leader project 2017: no easy way to get to ski resorts without a car
 - Funded by ATFAB 2018-2019 to present
 - Trend: epic pass resorts tend to be less popular than ikon pass resorts
 - For 2021-2022 season, focused on 5 ikon pass resorts and had closer to full occupancy
 - Moved up departure time to 5:30 from 6am to avoid traffic along I70 corridor
 - New SkiSU instagram @skisuatcsu
- Plans for 2022-2023
 - 12 trips planned, partnership with ikon pass continued with college discount
 - January though early April mostly on Saturdays
 - Locations determined based on last season's survey
 - 12 employee tickets (\$30) and 42 student tickets (\$23)
- SkiSU Benefits
 - In a post survey most students said they would not otherwise have skied – SkiSU is not just replacing car trips, it is providing access
 - Highly satisfied from post surveys
 - Reduction in co2, access to the outdoors without a car
- Questions
 - Inflation

- Not expected to be an issue this year. May become important with funding request for the next year
- Number of unique customers?
 - Not entirely sure but expect it is a mix of unique students and repeat riders on each trip
- Estimate of how the year to year cost would change if student tickets were raised to at-cost?
 - If all tickets were \$30 SkiSU would be near self sufficient
- Why was last year so successful?
 - Lucky with weather, social media engagement, word of mouth, established on campus

Rams Ride Right

- Originally proposed by campus bicycle advisory committee to focus on bike safety on campus. Goal is to pair enforcement with encouragement
- Format
 - Pop up safety hotspots around campus staffed by “rambassadors” and CSU PD
 - Locations are high traffic locations, dismount zones
 - \$5 ram cash as an incentive for doing the right thing
- More than 4000 engagements in fall 2021
- Partnership with CSU Police. Approximately 50% of events include police officers
- Updated safety stop law in effect April 2022
 - Change the approach for fall 2022: will now intercept folks at the beginning or end of their rides at prominent bike parking locations to talk about the new safety stop law
 - Will still have pop up events at dismount zones
- Questions
 - Could information booths be placed near residence halls to focus on freshmen who may not understand rules around dismount zones
 - Could there be more enforcement by police at LSC dismount zone
 - This might be a more effective ask for ASCSU for more officers and higher pay
 - How to account for bias
 - Demographic information of participants
 - Materials in Spanish?

Bike theft prevention – Ulock and camera project

- 52K for the purchase of ULocks and cameras to reduce bike theft (the number 1 crime at CSU)
- 3000 ulocks purchased with 1300 distributed to date
- Program heavily advertised to first year students
- Unclear as of September how program has impacted bike thefts on campus
- Will send a survey to students
- No info yet about cameras
- Questions
 - Bike locks are somewhat small, might lead to incorrectly locking bikes
 - Ratio of ULock to Cable Lock thefts

VI. Post Meeting Action Items

Action:	Assigned To:	Deadline: