# Colorado State University
# Alternative Transportation Fee Advisory Board
# 2024-2025 Project Proposal Form

Fill out and return proposal documents via email to ATFAB_CSU@colostate.edu and Aaron.Fodge@colostate.edu. ***Deadline for final submissions — Friday, January 24, 2025***.

If the project involves infrastructure construction, ***CSU Facilities must review cost estimates and proposal schedule. Facilities Deadline — Friday, December 6, 2024.*** Please email to Gargi Duttgupta at gargi.duttgupta@colostate.edu.

Note: If the proposal is accepted for funding consideration, you will be asked to give a 30-minute formal presentation to ATFAB.

**Project Overview:**

**Project Name/Location: Secure & Shine Program**

Estimated Initial Cost: **$60,000**

Estimated Recurring Cost (if applicable): Click or tap here to enter estimated recurring cost.

Funding Request from ATFAB: **$60,000**

Matching Funds (if applicable): **$0.00**

**Please Attach the Full Budget:** Include total cost, amount requested from ATFAB, breakdown of all expenses, funding from other sources, etc. Please be thorough and specific.

**Submitting Unit:**

Name: Brad Breese

Telephone: 970-492-4657; 970-491-7695

Email Address: Brad.Breese@colostate.edu

Department: Colorado State University Police Department

College or Division: Safety and Risk Services

**Approvals (Signatures):**

Provost/VP: VP Marc Barker

Signature: **Marc Barker** Date: 01/24/2025

Department Head/Director*

Name: **Chief Jay Callaghan**

Signature: Jay Callaghan Date: 01/24/2025

*Whomever oversees the areas affected by the proposed project. For example, if the proposal was to add covered bike parking near the LSC, you need to contact the Director/Department Head in charge of the LSC. Please contact ATFAB with any questions.

**Facilities Management Approval of Estimated Budget/Schedule (If Applicable)**

**Name: N/A**

Signature: _____ Date: _____

**Full Project Description:**

**As an attached document, please answer the following:**

1. Please describe the project (limit description to 500 words or less).

   **Project Name: Secure & Shine Program**

   **Description:**

   The Secure & Shine Program is a community-driven initiative led by the Colorado State University Police Department (CSUPD) to address bicycle theft and enhance safety on campus. Our goal is to protect students' bicycles by providing secure locking solutions and improving visibility for cyclists, while fostering communication between CSUPD and the cycling community. To address the issue of bicycle theft and safety on our campus, we propose reintroducing a free bike lock program, complemented by the distribution of free bike lights with mandatory bike registrations. This initiative aims to protect students' bicycles by providing secure locking solutions and enhancing visibility for cyclists, while fostering communication between CSUPD and the cycling community.

   **Current Situation:**

   Our campus experiences an average of four bicycle thefts per week. Investigations reveal that most stolen bicycles were either inadequately locked or secured with basic cable locks that can be easily cut with bolt cutters. Additionally, poor visibility at night contributes to accidents and makes moving around campus unsafe. These vulnerabilities highlight the urgent need for more effective deterrents to protect student property and promote safe cycling.

**Key Features:**

- Free U-Locks: To combat bicycle theft, we will supply high-quality U-locks to all students who register their bicycles. U-locks are a proven, robust alternative to cable locks, offering significantly better security and resistance against theft.
- Free Lights: We will also provide front and rear bike lights to improve visibility during night rides or in low-light conditions. These lights help ensure that cyclists are seen by other road users, reducing the risk of accidents.
- Mandatory Registration: By registering their bicycles, students will receive their free U-lock and bike lights. Registration helps CSUPD maintain a record of bicycle ownership, simplifying the process of recovering stolen bikes and verifying ownership in case of theft.
- Community Engagement: The program will include regular events and workshops to educate participants on safe riding practices, proper use of safety gear, and maintenance tips. These events also provide an opportunity to connect with fellow riders and share experiences.

**How to Participate:**

1. Register: Sign up online, CSU Police Department, or CSU Spoke
2. Receive Your Gear: Collect your free U-lock and lights upon registration or providing your receipt at CSU Police Department
3. Ride Safely: Enjoy your rides with enhanced security and visibility.

**Benefits:**

- Theft Prevention: U-locks provide a more secure locking solution, significantly reducing the risk of bicycle theft.
- Enhanced Safety: Bike lights improve visibility, making night rides safer for cyclists.
- Community Building: The program fosters stronger connections between CSUPD and the student body, promoting a culture of safety and security on campus.

2. Approximate timeline for the project (have you contacted Facilities for a bid and proposed schedule, if applicable?).

**Timeline:**
The project is set to launch in Spring 2025, with an initial focus on securing a vendor and finalizing pricing and shipping details through The Spoke. This timeline will allow us to coordinate with Central Receiving to manage the ordering, receipt, and preparation of the U-Locks and bike lights by early-July. This will ensure everything is ready in time for move-in week and the bike registration drive for 2025. The promotion of the U-Lock and bike light

program is planned to begin at the start of the summer classes and continue throughout the Orientation period.

3. Describe how users will be supported by the project (limit to 250 words or less).

   Users will be supported by the project in several key ways that enhance both their safety and overall experience on campus:

   **Enhanced Security**: The primary way users are supported is through the provision of a free, high-quality U-Lock and front and rear bike lights. These locks are much more secure than basic cable locks and provide a greater level of protection against theft. The bike lights improve visibility during nighttime cycling, making riders safer and more visible to others.

   **Easier Recovery of Stolen Bicycles**: Registration acts as proof of ownership and helps CSUPD track and identify stolen bicycles. If a bike is stolen and later recovered, having it registered makes the process of returning it to the rightful owner quicker and easier. This provides users with a higher likelihood of recovering their bicycle, should the unfortunate event of theft occur.

   **Education and Awareness**: The project is designed to do more than just provide locks and lights; it also encourages awareness about theft prevention, safe cycling, and visibility. CSUPD can use the registration process to educate users on the importance of using appropriate locking methods, how to properly secure a bike, and the best practices for parking bicycles in safe areas.

   **Building Trust and Supportive Relationships**: With CSUPD providing these safety related items, users will feel more connected to the campus Police Department. This relationship can foster trust and make students feel that their safety is a priority. Knowing that there is a dedicated effort to support their well-being builds confidence in the security measures on campus.

4. Describe the benefits to students in accordance with ATFAB By-Laws (see Article VII Funding Rules on the Website).

   **1. Degree to Which the Proposed Project Directly Benefits CSU Students and Enhances Transportation Safety and Promotes Equity**

   This project directly benefits CSU students by enhancing the safety of themselves and their bicycles through the provision of free U-Locks and bike lights. By offering these secure locking devices, students are better protected from theft, which is a major concern on campus. The inclusion of bike lights ensures that students who cycle at night have improved visibility, reducing the risk of accidents and promoting overall transportation safety. The project also fosters equity by providing free safety

equipment to all students who register their bicycles, ensuring that financial constraints do not limit access to these essential tools.

**2. Project Design Quality and Efficiency and Anticipated Project Lifecycle.**

The project is designed with efficiency and quality in mind. The initial setup involves securing a vendor, ordering, and staging U-Locks and bike lights, with distribution streamlined through CSUPD during the registration process. The lifecycle of the project is expected to be long-term, as the U-Locks and bike lights will remain in use for several years, providing continued support without requiring significant additional investment.

**3. Environmental Benefit of Proposed Project**

The environmental benefits of this project are indirect but noteworthy. By promoting cycling as a primary mode of transportation, we help reduce the campus's carbon footprint and vehicle emissions. This shift aligns with CSU's sustainability goals and encourages students to adopt more eco-friendly habits. Additionally, using bike lights improves night visibility without contributing to pollution, as it reduces reliance on motorized transport during evening hours.

**4. Project Aesthetics and Degree to Which the Architecture Complements and/or Supplements the Locale of the Project**

This project focuses on functional safety equipment rather than architectural elements.

**5. For Programmatic Projects: The Degree to Which It Complements the CSU Student Body Culture and Needs**

This project aligns with CSU's student culture by recognizing the significant role that cycling plays in student life. As a Platinum level campus recognized by the League of American Bicyclists, many students rely on bicycles for commuting, recreation, and campus accessibility. By prioritizing bike safety and security, this initiative supports students' needs for reliable and secure transportation. The free provision of locks and lights emphasizes CSU's commitment to student well-being and safety, promoting a culture where students feel valued and supported.

**6. Justification and Clarity of Project Proposal and Presentation**

The project proposal is well-justified with clear, data-driven reasoning. The statistic of four bicycles stolen per week underscores the pressing need for better security solutions. Additionally, the proposal addresses how it benefits not just the individual student but the broader campus community through improved safety and increased registration.

**7. The Projected Availability of Funds**

The bicycle registration program is currently funded through fees collected through the registration fee, bike lock cut fees, impound fees, and Bicycle Moving Violations.

The addition of the proposed bike lock and light program would enhance and secure the feasibility of the current program. The estimated costs for purchasing U-Locks and bike lights are relatively low compared to long-term benefits.

In summary, this project directly benefits CSU students by enhancing safety, promoting equitable access to essential bike security tools, and supporting a culture of well-being. Its design is efficient, aligns with environmental goals, and complements campus culture.

5. Please provide any evidence that there is student support for the proposal (i.e. petitioning, letters of support, requests for proposal by students, ASCSU resolutions, college council approvals, etc.). It is highly recommended that proposers reach out to students; the level of student support for your proposal will likely affect the board's decision to fund it.

    - Requests for Proposal by Students: Several students have actively requested the return of the u-locks with registration. This academic year we ran out of all the u-locks from the pilot program supported through ASCSU. Now, we continually have received the request to return to incentive to the bike registration program, indicating a clear demand and enthusiasm for its implementation.

6. Is your project mentioned in any of the CSU Campus Master Plan documents? Have any campus advisory committee discussed this project? It is recommended that you consult an applicable planning or advisory committee for letters of support and advice regarding your proposal. Please attach any documents if applicable.

    N/A

7. Please include anything else you would like to communicate about your project.

**Project Description:**

To address the issue of bicycle theft and safety on our campus, we propose reintroducing a free bike lock program, complemented by the distribution of free bike lights with mandatory bike registrations. This initiative aims to protect students' bicycles by providing secure locking solutions and enhancing visibility for cyclists, while fostering communication between CSUPD and the cycling community.

Currently, our campus experiences an average of four bicycle thefts per week. Investigations reveal that most stolen bicycles were either locked inadequately or secured with basic cable locks that can be easily cut through with bolt cutters. Additionally, poor visibility at night can contribute to

accidents and make moving around campus unsafe. These vulnerabilities highlight the urgent need for more effective deterrents to protect student property and promote safe cycling.

To combat these issues, we propose supplying a standard U-Lock along with free front and rear bike lights to all students who register their bicycles. U-Locks are a proven, robust alternative to cable locks, offering significantly better security and resistance against theft. By providing these locks and lights at no additional cost, we aim to incentivize students to register their bicycles. Bicycle registration itself has numerous benefits: it serves as an excellent tool for the CSU Police Department (CSUPD) to engage with users, providing valuable tips on bike safety and theft prevention. It also allows CSUPD to maintain a record of bicycle ownership, simplifying the process of recovering stolen bikes and verifying ownership in case of theft.

The registration process would be streamlined to encourage participation, ensuring that students can easily access their free U-Lock and bike light upon completing the necessary steps. This initiative will not only increase the number of registered bicycles on campus but will also contribute to safer riding conditions at night. Promoting the use of bike lights will help improve visibility and reduce the risk of accidents, creating a safer environment for cyclists.

Ultimately, we believe that this project will reduce theft, promote safer cycling, and enhance the overall security culture on campus. By combining the free U-Lock and bike light distribution with bike registration, we can create dual benefits: effective theft prevention and stronger connections between CSUPD and the student body.